



ITDP's Sustainable Transport Summit Implementing Best Practices: Lessons of Sustainable Transport and Urban Development from Europe

27 - 29 June 2012

Radisson Blu Béke • Budapest, Hungary

Information Packet



Layout of Radisson Blu Béke Hotel Budapest



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PART I: Agenda

Sustainable Transport Summit Agenda

Wednesday, June 27

- 2:00 pm – 5:00 pm** **Site Visit: The Corvin Center** (Meet at Orfeum Foyer) (See detail in Part III)
Coordinator: Luc Nadal, Technical Director, ITDP
Local Hosts: Representatives of Futureal Group
- 6:00 pm – 9:00 pm** **Opening Reception and Dinner**
(Meet in front of hotel at 5:30 to take public transport, or 5:45 pm to take the bus)
Közelekedési Múzeum / Transport Museum of Budapest, 11 Városliget körút
Welcome: Zoltán Gyarmati, ITDP Europe
- Panel: Trends in Sustainable Transport in Urban Life**
Moderator: Walter Hook, Chief Executive Officer, ITDP
Panelists: Terri Wills, Director of Global Initiatives
Axel Friedrich, International Transport Consultant
Shin-pei Tsay, Director of Cities and Transportation, Carnegie
Endowment for International Peace
Ravichandar V., Co-founder, Chennai City Connect
Sergio Marcolini, NITTRANS President, Niteroi, Brazil
- Dinner will be served after the panel.

Thursday, June 28

- 8:30 am – 9:00 am** **Opening Remarks** (Orfeum AB Room)
András Lukács, Clean Air Action Group
Zoltán Schváb, Deputy Minister of State for Transport
- 9:00 am – 10:30 am** **Plenary: Sustaining Political Will: Leading Change from Vision to Reality** (Orfeum AB Room)
Moderator: Alejandro Villegas-López, Mexico Consulting Program Officer,
Environment Program, Hewlett Foundation
Panelists: Guillermo Dietrich, Head of Transport, Buenos Aires
Bernard Landau, Deputy Director, City Planning, Paris
Carlos Maiolino, Undersecretary of Transport, Rio de Janeiro
László Sándor Kerényi, Head of Transport Strategy Department
- The most important ingredient in any city for ensuring that projects go from vision to reality is sustained political will. In this session, top city leaders will discuss their first-hand experience with what it took to get sustainable transport projects built in their cities. In a moderated discussion, panelists will talk about their most successful project, the obstacles they faced, strategies they used to build and sustain political and popular support and the results of their efforts.*
- 10:30 am – 11:00 am** **Health Break** (The Dome)
- 11:00 am – 12:15 pm** **Panels**
Option 1: Delivering the Goods: Urban Freight and City Life (Orfeum AB Room)
Moderator: Michael Replogle, Founder and Global Policy Director, ITDP
Panelists:
Yan Peng, China Director, the Clean Air Initiative for Asian Cities (CAI-Asia) Center
Karl Reiter, Head of Department, Austrian Mobility Research
Jean-Paul Rodrigue, Professor, Hofstra University
Axel Friedrich, International Transport Consultant

Trucks carry goods to and from cities every day, bringing with them noise, pollution and other undesirable elements. Why should people who care about sustainability care about freight? What are the key strategies that can support a low-carbon urban future? This session will focus on the short- and long-term strategies for urban freight management.

Option 2: Sustainable Urban Development: Do ITDP Principles Work for the Bottom Line?

Moderator: Marta Goldsmith, Chief Operating Officer, ITDP

Panelists: Daniel Brents, Principal, Daniel Brents Consulting

Michael Beyard, Senior Fellow Emeritus, ULI – the Urban Land Institute

Ravichandar V., Co-founder, Chennai City Connect

If urban growth patterns continue along the current, automobile-dependent trajectory, the quality of life in cities is at serious risk. Daily decisions which shape our cities rarely take social and environmental impacts into account. ITDP's Principles for Transport in Urban Life can serve as a framework for public and private decision-makers to create urban forms that enhance transport options, while preserving the quality of the environment and promoting equity. Do these Principles work for private developers or urban designers? In this session, representatives from the private development community will offer their thoughts on how development decisions are made and how the Principles can influence future development patterns in cities worldwide.

12:15 pm – 1:15 pm **Lunch** (Shakespeare Room)

1:15 pm – 3:15 pm **Mobile Workshops**

Option 1: Introducing the BRT Standard and Its Applications (Meet in Orfeum AB Room)

Workshop leaders: Annie Weinstock, US BRT Director, ITDP, and Gergely Nitsch, One Planet Consulting Engineers Ltd.

The session will begin with a brief overview of the BRT Standard. We will break up into groups and score the Budapest tram using the BRT Standard – highlighting the differences and similarities between the two types of systems. We will reconvene at the panel to discuss. Please make sure to bring your transit tickets to the workshop.

Option 2: Parking Reform in Budapest (Meet in Venice Room)

Workshop leader: Zoltán Gyarmati, European Representative, ITDP / KTKI

Contributors: András Kupper and Centrum Parkoló

This session will start with a brief discussion of what on-street parking was like before the reforms, how the reforms were implemented, and how on-street parking is managed now. Participants will be taken by bus to Centrum Parkoló headquarters (Petery St. 6).

3:45 pm – 5:00 pm **Panels**

Option 1: What are the differences between LRT and BRT? (Orfeum AB Room)

Moderator: Annie Weinstock, US BRT Director, ITDP

Panelists:

Gergely Nitsch, One Planet Consulting Engineers Ltd.

Carlos Pardo, Director, Espacio Fundación

Oren Thatcher, Principal, OTC Limited

Karl Fjellstrom, Regional Director, ITDP

S. Mehdi T Hashemi, Professor, Department of Computer Science and Chair, Intelligent Transportation Systems Research Institute, Amirkabir University of Technology

Following the mobile workshop where the Budapest tram is evaluated using the BRT Standard, this panel seeks to further unpack the differences and similarities between the two with discussion of the Budapest tram, Guangzhou BRT system, Bogotá's TransMilenio BRT system, and Tehran's BRT, and terminal and intermodal design issues between BRT and LRT.

Option 2: Implementing Parking and Congestion Pricing Strategies When the Political Situation is Ripe (Venice Room)

Moderator: Michael Kodransky, Urban Research Manager, ITDP

Panelists: Rachel Weinberger, Sustainable Transport Consultant

Nick Lester, Corporate Director, London Councils

Gabriele Grea, Milan EcoPass

Andres Sañudo, Parking Management Consultant, ITDP Mexico

András Ekés, Managing Director, Metropolitan Research Institute, Budapest

Parking and congestion charging are both ways to manage travel demand by appropriately pricing car use. In many cities, parking reform was easier to implement politically than congestion charging. In theory, a single economic intervention should suffice in revealing the true cost of driving. In practice, the local political reality usually points to the need for a more multi-pronged TDM approach. This session will focus on how parking reform can benefit from complementary solutions such as congestion pricing and other TDM tools to shift travel behavior away from driving trips.

5:00 pm – 6:15 pm

Panels

Option 1: Beyond Awareness: Creating Change with Strategic Communications

(Orfeum AB Room)

Moderator: Zsófia Lakatos, Managing Director, Hill + Knowlton Strategies

Panelists: Nina Renshaw, Deputy Director, Transport & Environment

János László, President, Hungarian Cyclists Club

Joe Barrell, Strategy Director, The Eden Stanley Group

Respondent: Einat Rozenwasser, Journalist, Argentina

This panel will discuss how we can use communications campaigns to change behavior, shift attitudes, influence policy makers and change policy. From the grassroots “bike to school” campaign to strategies that changed the minds of European Union policymakers, and look at how we can achieve these results with our own campaigns.

Option 2: Taking Sustainable Transport to Scale: The Road from Rio+20 (Venice Room)

Moderator: Michael Replogle, Co-founder and Global Policy Director

Panelists: Philippe Crist, Administrator, International Transport Forum at the OECD

Ramon Cruz, International Policy Consultant

Shin-pei Tsay, Director of Cities and Transportation, Carnegie Endowment for International Peace

What was achieved for sustainable transport through the Rio+20 process? What are the next key steps and key actors to ensure rapid progress in building capacity for sustainable transport and shifting investments and policies towards sustainable transport among MBDs, national and sub-national governments, and other finance institutions? What will be the likely effect of voluntary commitments made by multilateral development banks and others at Rio+20?

6:45 pm - 9:15 pm

Dinner

Lágymányosi Bay

Meet 6:45 pm in front of the hotel to board buses to go to the venue.

Friday, June 29, 2012

8:30 am

Opening Remarks (Orfeum AB Room)

Aimee Gauthier, Chief Information Officer, ITDP

Abha Joshi-Ghani, Manager, Urban Development, World Bank

9:00 am – 10:30 am

Plenary: Integrated Transit-oriented Development: Unpacking Regulatory Reform to Encourage Better Development (Orfeum AB Room)

Moderator: Walter Hook, Chief Executive Officer, ITDP

Panelists: Peter Park, Loeb Fellow, Harvard Graduate School of Design

Hermann Knoflacher, Em. O. Univ. Prof., Technische Universität,

Institut für Verkehrswissenschaften, Forschungsbereich

Gábor Futó, Futureal Group, Hungary

Phanindra Reddy, Secretary of Housing and Urban Development, India (tbc)

As we move forward with off-street parking and parking reform, we need to better understand land use and the relationship between land use and off-street parking regulations. Can off-street parking reform be separated from general reform of land use? What are the trends and best practices in land use so that as we move forward with off-street parking reform, we are moving towards best practice.

10:30 am

Health Break (the Dome)

11:00 am – 12:15 pm **Panels**

Option 1: From Chaos to Complete Streets: Improving Safety and Access through Design (Orfeum AB Room)

Moderator: Bernardo Baranda, Regional Director, ITDP

Panelists: Peter Jones, Professor, UCL

Éva Beleznyay, Consultant and former Chief Architect of Budapest

Katalin Szántó, Architect, Urban Planner and Designer, Teampannon, Budapest

Respondents: Bram van Ooijen, ITDP China

Chris Kost, ITDP India

Andres Fingeret, ITDP Argentina

For too long, street design has focused mainly on car throughput and not on the other aspects of the street. But the techniques for good sustainable, people-oriented street design are increasingly more well-known and cities in Europe are renowned for their complete streets. The challenge is to figure out how these techniques apply in developing cities where streets are more chaotic and the value of life is perceived as less. How do we shift from designing roads for cars back to designing roads for people safely in un-regulated environments? This panel will present best practice in street design and then discuss the challenges to implementing that in Budapest. It will conclude with a discussion of how this applies to developing countries.

Option 2: Alternative Financing: Infrastructure Investments in the Age of Budget Stagnation

(Venice Room)

Moderator: Shreya Gadepalli, Regional Director, ITDP

Panelists: Philip van Ryneveld, Director, Hunter van Ryneveld (Pty) Ltd.

András Lukács, Clean Air Action Group

Gábor Kiss, Principal Banker, the Budapest Resident Office of the European Bank for Reconstruction and Development

Michael Curly, President, Environmental Finance LLC and Senior Professional Instructor.

John Hopkins University

Densification should happen around transit corridors. For this to happen however, the related sewage, power systems and other infrastructure has to be able to handle the increased capacity in the area. In developed countries, many cities sell municipal bonds, set up tax increment financing or betterment taxes in order to finance this construction, which then allows for increased densification and high capacity transit. However, for developing country cities which lack bond markets or reliable tax collection services, these options are not available. How do you capture value along corridors to finance the creation or extension of infrastructure? What mechanisms can developing cities use to borrow against future value?

12:15 pm

Wrap up (Orfeum AB Room)

Selected participants will be asked to lead a discussion on what we have learned over the past couple of days.

1:15 pm

Lunch (Shakespeare Room)

2:30 pm - 5:30 pm

Site Visit: The Heart of Budapest and District IX (Meet at Orfeum Foyer)

Coordinator: Éva Beleznyay, former Chief Architect of Budapest

Local hosts: Erzsébet Beliczay, Clean Air Action Group and Katalin Szántó, Teampannon
(See Part III for detail)

Part II: Practical Information and Getting Around

Hotel and Venue Information

The meeting takes place in the Hotel Blu Beke, where most people will be staying.

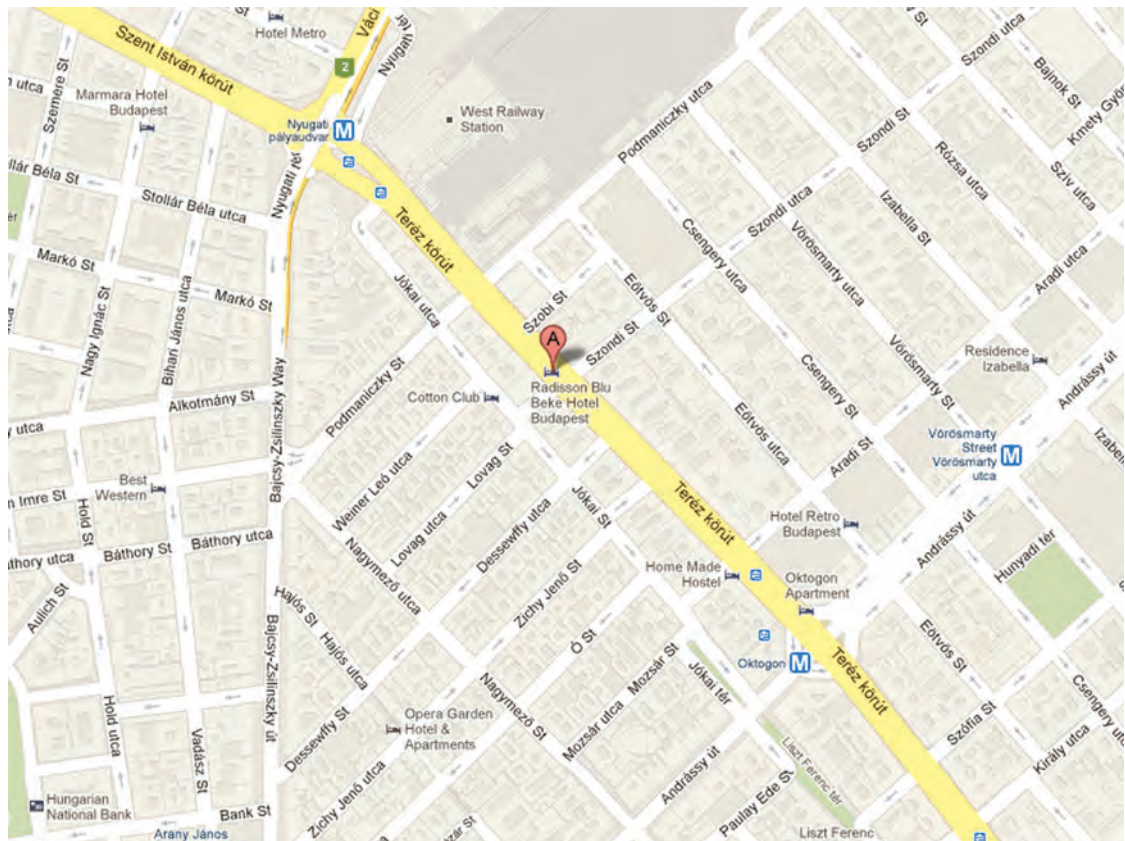
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Radisson Blu Béke Hotel (pronounced b æke) is located in downtown Budapest on the Grand Boulevard, in the shopping area and financial-business district, close to St. Stephen Basilica, Heroe's Square, and Margaret Island. The State Opera House and the Academy of Music are also within walking distance. The airport is 23 km from the hotel. Bus, tram, railway and underground stations are within 300 meters from the hotel. The Millennium Underground is only 200 meters away.



Map of the area surrounding Radisson Blu Béke Hotel.

Money

Hungary's currency is the forint (Ft). There are coins of 1Ft, 2Ft, 5Ft, 10Ft, 20Ft, 50Ft, 100Ft and 200Ft. Notes come in seven denominations: 500Ft, 1000Ft, 2000Ft, 5000Ft, 10, 000Ft and 20, 000Ft. Exchange rates are approx 244 Hungarian forint (HUF) per 1 US dollar (USD).

It is better to change currencies at the hotel front desk or at the money changer on Teréz körút, as you will get a better rate than at the airport. If you need some forint to pay for the taxi from the airport to the hotel, the airport will have ATMs and money changers. However, while all taxis do not take credit cards, the company that services the airport does take credit cards.

In town, ATMs are everywhere. Credit cards also are widely accepted here.

Arrival in Budapest

The most convenient way to reach the hotel is a taxi, or the airport shuttle minibus. The official taxi corporation of the airport is called Főtaxi. There are taxis available just outside the airport building at all times. The airport transfer has a fixed tariff of HUF 5,800 between the airport and Hotel Béke. For tariffs and further information please visit: http://bud.hu/english/passengers/access_and_parking/by_taxi

If more than one person arrives at the same time, it might be more effective to rent an airport minibus, which can be booked in advance:

http://bud.hu/english/passengers/access_and_parking/by_airportshuttle

The driver will give a receipt on the fare, which needs to be asked in advance: (Számlát kérek a díjról!= I'll need a receipt, please.)

Departure from Budapest

It is recommended that you have the hotel organize a taxi for you, or you can book an airport shuttle minibus. You can find the link above.

Geography and Weather

The climate of Budapest is temperate and transitional — somewhere between the mild, rainy weather of Transdanubia, the variable continental climate of the flat and open Great Plain to the east and the almost sub-Mediterranean weather of the south. Budapest has four distinct seasons with great variability within the seasons.

Summers have a split personality: prolonged hot periods with highs between 32-35°C interchange with short, cooler, wet periods following cold fronts from the west with highs between 18-25°C. Humidity is occasionally high in summer mostly secondary to the influence of the Mediterranean. However in general the heat is dry, and nighttime temperatures are very pleasant especially in the residential suburbs. In the asphalt jungle of pest, however, temperatures above 25°C at midnight are not uncommon. Thunderstorms, some of which can be violent with heavy gusts and torrential rainfall are not rare. Budapest marks the northernmost point for hot summers on the continent.

Attire

The dress during the meeting will be business casual. Remember to pack appropriate shoes for walking or cycling around the city on certain days.

Electricity

Please note that Hungary has 230 volts, and the plug type is F or C .

Tipping

It is normal to tip 10 percent for restaurant meals, but that charge is generally included in the bill (under the term “szervízdíj”). Nearly everyone in Budapest will routinely tip waiters and taxi drivers (10 percent).

Internet and Phone

Radisson Blu Béke Hotel has internet included in the room charge. Regarding calls, roaming should work from your cellphone but it will probably be expensive. Phone calls from your hotel room are not included and will be expensive.

Taxi Service

There are taxi services for urban, intercity, and interregional destinations. The cost within the city is adequate and affordable. The staff meeting will have buses hired for all trips, and we will provide tickets for public transport for others.

If you need to take a taxi, it is better for you to ask for it at the front desk of the hotel.

Public Transportation

Budapest is safe easy to get around on public transporation. There is a subway system, the Metro, an extensive network of bus lines, a tram, and Trolleybus. The bus and metro run regularly until about 11 pm, and a network of night buses runs from from 11 PM to 4 AM.

Travel passes for one day up to one month are valid on all trams, buses, trolleybuses, Metro, and HÉV commuter rail lines within the city limits.

Common Hungarian Phrases	
<i>Jó reggelt!</i>	Good morning
<i>Jó napot!</i>	Good afternoon
<i>Jó estét</i>	Good night
<i>Hello</i>	Hi/bye
<i>Viszontlátásra!</i>	Good bye
<i>Kérem.</i>	Please
<i>Köszönöm(szépen)</i>	Thank you (very much)
<i>Szívesen</i>	You're welcome.
<i>Viszontlátásra holnap.</i>	See you tomorrow
<i>Üdvözlöm.</i>	Welcome
<i>Sajnálom.</i>	I'm sorry
<i>Nagyon jó</i>	Good/very good
<i>Igen/Nem</i>	Yes/No
<i>Tessék?</i>	What? Excuse me?
<i>Mennyibe kerül?</i>	How much is it?
<i>Stop/Állj</i>	Stop
<i>Itt</i>	Here
<i>Hol van?</i>	Where is it?
<i>A hotelhez kérem!</i>	To the hotel please
<i>Hol van a toalett?</i>	Where's the toilet?
<i>Bicikliút</i>	Bike Path

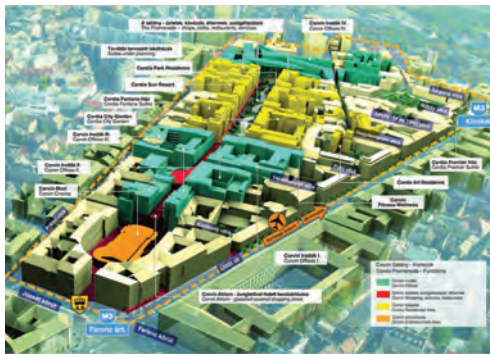


Part III: Site Visits and Tours

ITDP has arranged for a number of site visits and tours throughout Budapest, which are described in detail below.

Wednesday, 27th June - Corvin Center

This site visit will be a walking tour of the Corvin Center through the lens of the Principles for Transport in Urban Life. The Corvin Center is a large, center-city, infill redevelopment, formerly a dangerous and impoverished area, it is now a vibrant, mixed-use project anchored by a modern indoor shopping mall. The project also includes significant redevelopment of surrounding streets and historic buildings, including the historically significant Corvin Cinema, and many contemporary infill buildings. The project was done by a single developer, and is still in development. FutuReal is among the top 10 developers in Europe and the flagship Corvin Promenade Project is the largest mixed-use city center regeneration project in Central Europe and winner of the Best Mixed Use Project award in 2010.



Friday, 29rd June – The Heart of Budapest and District IX



This walking site visit will focus on the pedestrianization of the heart of Budapest and the revitalization of District 9. This section of the historic downtown, which had fallen into serious decay, was redeveloped through a series of public/private partnerships. The city established a public company, which managed a fund made up of contributions by developers, in exchange for density bonuses and other development incentives.

These funds were then used for public improvements in the District to increase overall land values. Most of the internal streets are pedestrian-oriented with very limited vehicular traffic. Traffic calming is used extensively. As a result of these public/private partnerships, this area of the city has attracted new investment in commercial and residential uses, as well as retail and entertainment establishments.











2012 Sustainable Transport Summit Budapest, Hungary ITDP Staff Participant List

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