

USEmobility newsletter

“Understanding Social behaviour for Eco-friendly multimodal mobility”

1st issue – 2011 July



Presentations of USEmobility in Croatia

Choice of region selection for our survey

Project flyer



Welcome from our Project Coordinator



Dear Readers,

A remarkable turnaround in transport usage towards more environmentally friendly modes of transport emerged in the last years. Whereas eco-mobility (bicycle, public transport, pedestrian) has enjoyed considerable growth, the number of journeys taken by car has stagnated. Seven partners from 5 European countries are working on the project USEmobility to answer the question: What motivates people into switching to environmentally friendly modes of transport? We are presenting you the first issue of our newsletter to give you an overview of the first results. The next 2 issues will be released approx. every 6 months. Enjoy reading!

Trends in European mobility



A closer look at Austria, Belgium, Croatia, Germany, Hungary and the Netherlands and their development shows that the trend of intensive car use, which has been observable throughout Europe for years and decades, is no longer as pronounced as it used to be, at least in some countries. Our analysis showed that, especially in recent years, people are using public transport modes more often. Especially in Belgium people use buses, trams and metros much more often, whereas in Hungary and Croatia usage of privately owned car is still increasing. [Read more](#)

USEmobility-Survey has started successfully



After extensive preparation and pretesting, the fieldwork for the USEmobility survey started in June. In six European countries, a representative sample of the population is being asked about mobility and changes to the means of transport used for the journey. The interviews for this part of the survey are done online in cooperation with established online-panels. The first results will be provided soon. For the second part of the survey, 10 cases were chosen and interviews are being conducted exclusively with users of the chosen transportation systems/companies. [Read more](#)

USEmobility is conducted by a consortium of 7 partners from 5 European countries
More information on our website:
www.usemobility.eu



The project is funded by the European Union's Seventh Framework Programme

Contact:
Project Coordinator
Mrs. Jolanta Skalska
Allianz pro Schiene e.V.
Reinhardtstraße 18
10117 Berlin
Phone: +49 30 2462599-61
e-mail: jolanta.skalska@allianz-pro-schiene.de

Publisher: Clean Air Action Group,
András Lukács President, Hungary, 2011

You can unsubscribe from this newsletter by sending an e-mail to: info@usemobility.eu